

# The Colors of Spring

By Vicki Bernstein



## GOLF APPAREL IS SUDDENLY COOL,

thanks to its many recent appearances on major fashion runways and in magazines such as *Vogue*. At the International PGA Show in Orlando, Fla., women's apparel and accessories were the surprise hit of the show. Brights such as pink, green, orange and turquoise dominated the spring lines, backed up by performance fabrics, sleek silhouettes, color, and lots of fun gifts and accessories. Expect to see more of these colors offered in your pro shop for both men and women. Try them on—they will instantly banish the winter blahs, illuminate your skin and brighten your spirits.

**Bette & Court** has integrated performance features into its spring line such as a built-in bra, mesh inserts for cooling comfort, moisture wicking fabric and SPF 30 UV protection. Sizes range from S-XL and 2-18. Cotton/spandex jersey, contemporary raglan sleeve top with contrast piping and small utility pocket in front. Suggested retail: \$54. European bermuda short in easy care dobby weave with lycra. Suggested retail: \$76. [www.bette-court.com](http://www.bette-court.com).

### **Butthead Covers**

debuted at the 2005 PGA Merchandise show and took home the New Product Award for accessories. Buyers swarmed the booth and many thought the product was the highlight of the show. Take a look at utterly ridiculous, how can you resist? Other choices include Dalmations, gators, lions, bees and more to protect your precious clubs from injury, while providing comic relief. Sized to fit up to 460cc drivers. Suggested retail: \$25. [www.buttheadcovers.com](http://www.buttheadcovers.com).

