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C A L I F O R N I A

# GOLF&Lifestyle.com

PRINT / ONLINE DIGITAL MAGAZINE

## *Expanding* **Statewide**

Sacramento based magazine is now available as an online digital magazine and has expanded print distribution statewide!

### **COVER STORY:**

**DISCOVER BLACK GOLD  
in Orange County, CA**

### **Wearing it Well:**

**Greg Norman, John Ashworth,  
Nancy Haley and Jamie Sadock**

**Royal Tee Party on  
Prince Edward Island**

### **Wineries:**

**Northern CA, Sierra Foothills  
Southern CA, Temecula Valley**

### **INSIDE:**

**British Columbia  
Golf Guide**



### Let's Get Serious

Titleist has a simple mission. It's to provide high performance products that meet or exceed the most discerning expectations. They're serious about making serious clubs for serious golfers!

The highly anticipated Pro Titanium 905T and 905S drivers head the Titleist product line-up for 2005. Two models with different launch conditions through head design along with a broad range of loft and shaft choices, assure the correct fit for the better player. Built upon a successful heritage of technology, engineering, and craftsmanship, they feature new material and design technology to meet and exceed the requirements of the serious golfer for looks, feel and ball flight.

The 400cc 905T, with a larger front-to-back profile, is in the bags of Ernie Els, Ben Crane, Brad Faxon, Tom Kite, Mark O'Meara, and more. The 400cc 905S, a deep face design with a shallower and more compact front-to-back profile, is preferred by Tommy Armour III, Ben Curtis, Robert Gamez, and others and is already the second most played driver model on the 2005 PGA Tour.

Expect to find all the shaft and loft combinations you desire from Titleist. Get fitted on the Pro-Titanium 905 T or 905S on the new Titleist Performance-Monitor at Haggin-Oaks Golf Complex in Sacramento, the only such unit on the west coast. Learn more at: [www.titleist.com](http://www.titleist.com).



### They're A Crack-Up!

If you've ever wondered where the other half of those animal head covers go, Ann Scott, CEO of Butthead Covers has the answer. She's turning golf upside down with her company's amusing line of plush animal head covers that feature the back end, the tooshie, the caboose! The animals, who look like they dove head first into your bag, are nothing "but(t)" fun. Butthead Covers include the Kaboom/Baboon, "Udderly Ridiculous," a bumblebee, a skunk, a poodle and more cool styles. Look for them in your local pro shop or check their website at [www.buttheadcovers.com](http://www.buttheadcovers.com). They're a crack-up!

### Norman's Choice

Greg Norman says, "I can play any driver in the world and I choose to play the MacGregor MACTEC." That's a pretty powerful statement from one of the game's strongest personalities. The new MacGregor MACTEC makes a pretty powerful statement in its own right.

The MACTEC employs a never before used Beta Titanium crown insert technology, four tungsten weights and a clubhead-speed enhancing proprietary shaft for optimized distance and accuracy, especially on off-center hits. Barry Schneider, owner and CEO of MacGregor Golf, said, "With the MACTEC NVG driver, golfers will generate greater swing speed from their swing, resulting in higher, longer drives." The driver boasts a proprietary three-flex point, four-zone Quadra-Action shaft. Stiffer sections store energy and softer sections generate and release the energy. In controlled robotic testing, the combination of shaft and clubhead technology consistently added 3 mph at swing speeds between 80 and 90 mph. That translates to added distance.

As the second oldest golf company in the world, MacGregor has upped the ante with the new 435-cc MACTEC NVG. It's available at your local pro shop. Learn more at [www.macgregorgolf.com](http://www.macgregorgolf.com).

