

Event comes up access

Golf and tennis show boasts 90+ exhibitors

The Arizona Republic

Golfers seeking knowledge, playing tips, entertainment, discounts and/or prizes for putting skills will be able to find one-stop shopping at this weekend's Phoenix Golf & Tennis Show at the indoor Rawhide Sports Pavilion in Scottsdale.

Ninety-plus exhibitors have signed up for the third annual event to promote the latest industry offerings in equipment, apparel, facilities and accessories.

"This show gives golfers a very quick snapshot of where the game of golf is today," said Brent Barth, owner of Golf USA of Scottsdale, one of the exhibitors. "And not just in terms of equipment, but from a total-picture standpoint."

Among the events:

■ The Ping Putting Challenge will be staged on a 600 square-foot undulating surface provided by Mirage Greens of the Valley, and will offer various prizes including Ping equipment and tickets to Valley sporting events.

■ Trick shot artist Peter Longo, a.k.a The King of Clubs, is scheduled to perform Satur-

day at 12:30 p.m. on the main stage.

■ Mini-lessons and clinics will be offered by local PGA of America teachers.

■ Attendees can test products in seven hitting bays or on four putting greens.

■ Tennis enthusiasts can sample new rackets on a "short court" or clock their serve in a speed cage.

A sampling of what's in store can be found below. For more information, visit www.phoenixgolfshow.com.

If you go

WHAT: Phoenix Golf & Tennis Show.

WHEN: Saturday and Sunday (10 a.m. to 5 p.m.).

WHERE: Rawhide Sports Pavilion, 23023 N. Scottsdale Rd., Scottsdale.

ADMISSION: General public, \$5. All AGA, AWGA, EWGA and USTA members and children under 10 will be admitted free.

MORE INFO: www.phoenixgolfshow.com.



Courtesy of Magique Golf

The Magique Golf Mobile Fitting Factory will be parked at the show and open for business.



Courtesy of Kabl Golf Services

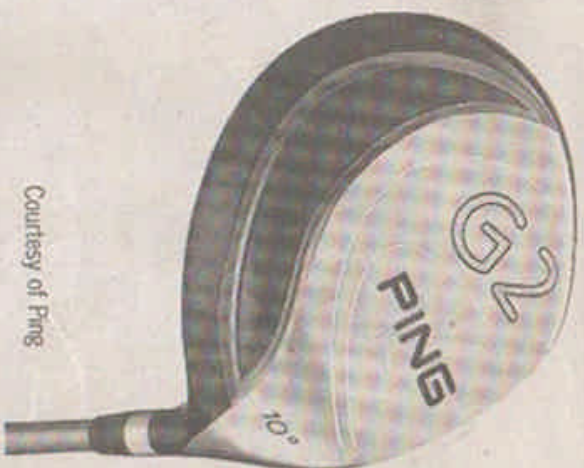
Golfers tired of wringing out their tops after a round in the Arizona heat might want to check out the new Air-Cool shirts at the Kabl Golf Services booth.



Courtesy of Butthead Covers Inc.

Butthead Covers Inc. is hoping to turn the animal-themed head-cover market upside down. Literally. Their stable of head covers (above) includes pigs, cows, horses, tigers, baboons, ducks, rabbits and the ever-popular frog.

Mark Hensby started using the new Ping G2 driver (right) shortly after its debut in July and won his first PGA Tour event soon after.



Courtesy of Ping