

CURIOUS CONSUMER

The club scene

Most people wouldn't walk around with \$700 hanging out of their back pocket. But many golfers prance around the golf course with a brand name headcover on their clubs. "It's like, steal me, steal me," says Jennifer Reusing of Chicago-based Jan Craig Headcovers. "All the manufacturers give out their headcovers and, of course, they have the big old logo."

Why not swap the logo covers for a fun headcover? Here are six that are cool enough to cover your clubs.

—Emilie Le Beau



You know that super-important guy who asks to play through because waiting is not an option? He's a butthead. Interact with a much more likable butt-head with **Butthead Covers**. These funny plush covers show an animal's tail end. Choose from dozens of designs including cows with udders and rattlesnakes with coiled tails. \$25 at buttheadcovers.com.